Overview

Development Services

Planning, Building and Licencing, Development Engineering, Economic Development

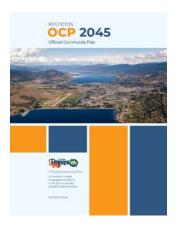
Key functions within the Division include:

- Regulation of land use and development (zoning, subdivision, DPs)
- Long-range planning (e.g., Official Community Plan)
- Overseeing infrastructure built as part of new development
- Reviewing and issuing building permits and business licences
- Ensuring new construction is in compliance with safety and land use regulations
- Leading economic and social development initiatives and partnerships
- Ensuring the City of Penticton takes a leadership role in Climate Action Charter and sustainability initiatives



2019 Achievements

- ✓ Completed first comprehensive update of the Official Community Plan since 2002
- ✓ Updated the Subdivision and Development Bylaw
- ✓ Completed review of the Dartmouth Subdivision
- ✓ Implemented the BC Energy Step Code and new BC Building Code.
- ✓ Improved Business Licensing processing (review time down 25%) while increasing overall licensing revenues.
- ✓ Completed rebranding of City's Home Owner Permit Awareness program and Short- and Long-term Rental Programs
- ✓ Convened new Development & Economic Prosperity taskforce
- Supported development of existing businesses and attraction of new business through forums, partnerships online platforms, and targeted initiatives (e.g., workforce housing, airport survey)















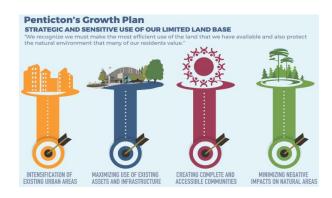
Challenges & Opportunities Development Services

- IMPLEMENTATION OF THE NEW OFFICIAL COMMUNITY PLAN guidance for investment, transparency and strong rationale for decision making.
- CONTINUED GROWTH Growth both infill and in new neighbourhoods is likely to continue. Current high levels of service will continue through the retention and training of staff, process improvement, and strategic use of consultants and relief workers.
- DEVELOPMENT POLICY AND BYLAW GAPS Substantive updates to bylaws and policies are required.
- COMPLEX SOCIAL ISSUES Growing demand for City leadership on social issues. Social
 Development Specialist is proposed to lead initiatives, develop long-term strategies and coordinate with
 multiple agencies
- CITY LICENSING OVERHAUL enhance the customer service experience, support business owners, increase understanding about construction and zoning requirements and expand Short Term Rental program.



Innovations & Cost Savings

- Implementing the refined growth plan in the new OCP
- Establishing new Development Cost Charge rates to reflect current-day costs
- Ensuring all costs associated with developments are borne by those developments
- Refining life cycle cost of new infrastructure to minimize City's long-term costs
- Creating efficiencies in Business License applications
- Expanding permit and license payment options
- Ongoing technical training for Building and Licensing staff
- Launch of homeowner Permit Awareness Program
- Increased education and enforcement around Short Term Rentals













2020 Initiatives

- Social Development Specialist position to provide leadership on challenging social issues and fostering collaboration on key areas
- Range of initiatives to retain and attract business and labour
- Zoning Bylaw and Development Procedures Bylaw updates
- Business License Program modernization
- Corporate and Community Climate Action Plan updates
- Development infrastructure financing and master plans in preparation for DCC Bylaw update
- Ongoing internal process improvements



Staffing

| 2019 | 2020 |
|------|------|
| 22.5 | 23.5 |



Development Services

| | 2019 Budget | 2019 Forecast | 2020 Budget | Variance |
|------------------------------|----------------|---------------|---------------|----------|
| Revenue | (61,000) | (50,500) | (61,500) | 21.8% |
| Expense | 611,470 | 562,181 | 627,344 | 11.6% |
| Net Cost Allocations | <u>155,530</u> | <u>76,530</u> | <u>75,500</u> | |
| Net Expense/(Revenue) | 706,000 | 588,211 | 641,344 | |



Building & Licensing

| | 2019 Budget | 2019 Forecast | 2020 Budget | Variance |
|------------------------------|-------------|---------------|-------------|----------|
| Revenue | (1,738,500) | (2,280,550) | (1,672,500) | -26.7% |
| Expense | 1,101,796 | 1,122,953 | 1,131,716 | 0.8% |
| Net Cost Allocations | 122,000 | 122,000 | 122,000 | |
| Net Expense/(Revenue) | (514,704) | (1,035,597) | (418,784) | |



Planning & Land Use

| | 2019 Budget | 2019 Forecast | 2020 Budget | Variance |
|-----------------------|----------------|----------------|----------------|-------------|
| Revenue | (326,000) | (353,760) | (333,000) | -5.9% |
| Expense | <u>961,324</u> | <u>757,980</u> | <u>821,100</u> | <u>8.3%</u> |
| Net Expense/(Revenue) | 635,324 | 404,220 | 488,100 | |



Economic Development

| | 2019 Budget | 2019 Forecast | 2020 Budget | Variance |
|------------------------------|--------------|---------------|--------------|----------|
| Economic Dev Expense | 386,000 | 347,713 | 402,200 | 15.7% |
| Net Cost Allocations | <u>5,000</u> | = | <u>5,000</u> | |
| Net Expense/(Revenue) | \$391,000 | \$347,713 | \$407,200 | |



Notice of Motion 446/2019 – Social Development Manager

- Create a Social Development Specialist position to address social issues the City is facing.
 - \$106,000 is contained in the proposed 2020 budget for the creation of this position.



Proposed Increase

| Development Services | Budget Request | Benefit | Operating Budget Request |
|-----------------------------|----------------|---|--------------------------|
| | Social | This public-facing staff member would help | \$106,000 |
| | Development | deal with social issues, serve as a City leader | |
| | Specialist | on social challenge issues and a liaison to the | |
| | | non-profit community, while highlighting | |
| | | opportunities to realize grants and funding | |
| | | opportunities that our community is currently | |
| | | missing out on. | |

| P | lan | nin | g & | Land | Use |
|---|-----|-----|------------|------|-----|
|---|-----|-----|------------|------|-----|

| Budget Request | Benefit | Operating Budget |
|-----------------------|----------------------------------|---------------------------|
| | | Request |
| Climate Action | Align with City's Climate Action | \$75,000 (to be partially |
| Plan Updates | program | covered by grant |
| | | assistance) |
| / | | penticton.ca |

Proposed Increase

Development Services

Building & Licensing

| Budget Request | Benefit | Operating Budget Request |
|----------------|--|--------------------------|
| Modernize | Modernize bylaws to ensure compliance with | \$48,000 |
| Business | provincial legislation and current business trends | |
| License | and reduce liability exposure. | |
| Program | Establish performance tools to help | |
| | departments establish and assess goals for | |
| | public safety, customer service, budgeting, | |
| | professional development and other related | |
| | functions. | |



Questions



THAT Council approve in principle the Development Services business plan initiatives and proposed budget, subject to final review.

